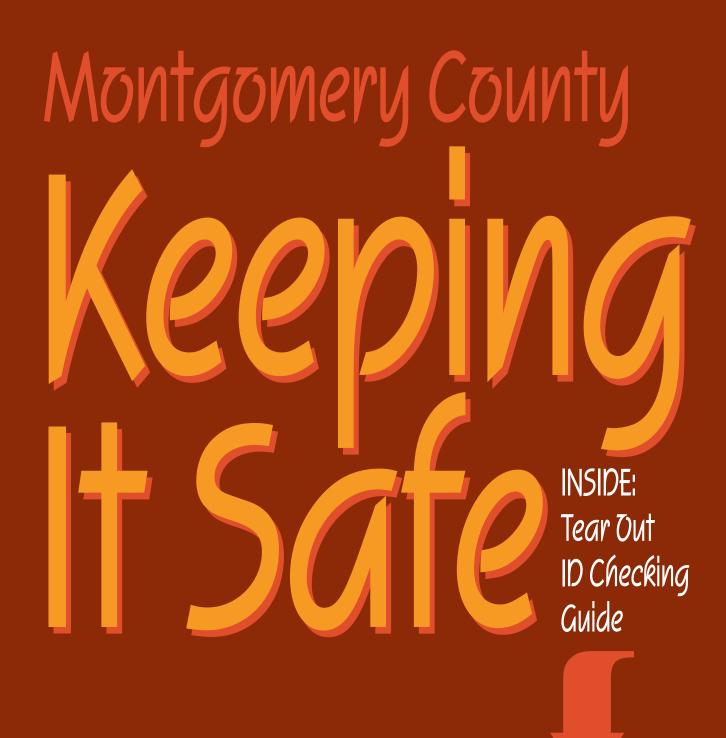
2013
Alcohol Retailers
Resource Calendar



Montgomery
County
Department of
Liquor Control







Montgomery County Department of Liquor Control

23 Locations to Serve You!

BETHESDA
4920 Hampden Lane(240) 7,73-2006
5432 Westbard Avenue (Westwood)(240) 7,73-2024
BURTONSVILLE
15620 Old Columbia Pike(240) 773-2007
CHEVY CHASE
11 Wisconsin Circle240) 773-2009
GAITHERSBURG
12155 Darnestown Road(240) 773-2028
886 Muddy Branch Road(240) 773-2057
16535 South Frederick Road (Walnut Hill)(240) 773-2004
GERMANTOWN
18323 Leaman Farm Road (KIngsview)(240) 773-2014
20948 Frederick Road (Milestone)(240) 773-2016
KENSINGTON
3733 University Blvd. (near China Gourmet)(240) 773-2013
MONTGOMERY VILLAGE
19233 Watƙins Mill Road (near Giant)(240) 773-2017
OLNEY
17825 Georgia Avenue (near Giant)(240) 773-2019
POTOMAC
11301 Seven Locks Road (Cabin John Mall)(240) 773-2005
10132 RIver Road (near Safeway)(240) 773-2020
ROCKVILLE
832-836 Rockville Pike(240) 773-2055
14937 Shady Grove Road (Fallsgrove)(240) 773-2018
12015 Rockville Pike (Montrose Center)(240) 773-2003

SILVER SPRING/WHEATON	
723 Cloverly Avenua (Cloverly)	(240) 773-2010
8701 Flower Avenue	(240) 773-2056
8715 Colesville Road (downtown Silver Spring).	(240) 773-2021
11407 Georgia Avenue (Wheaton)	(240) 773-2025
11239 New Hampshire Ave. (White Oak Center)	(240) 773-2026
3824 International Drive (Leisure World)	(240) 773-2015

DLC Contact List

CILLIED CODING /WILLE ATTON

Main Line(240) 777-1900
Purchasing(240) 777-1920
Customer Service(240) 777-1901
Special Orders(240) 777-1920
Licensee Delivery(240) 777-1965
Beer Warehouse(240) 777-1964
Liquor Wine Warehouse(240) 777-1966
Warehouse Office(240) 777-1974
Community Outreach Office(240) 777-1904
Licensure, Regulation and Education(240) 777-1999
Community Dutreach Officedlc@montgomerycountymd.gov

For inclement weather closings, visit www.montgomery.countymd.gov/dlc

Licensure Officedlc@montgomerycountymd.gov OmbudsmanLynn.Duncan@montgomerycountymd.gov



Stay Connected with Department of Liquor Control through Social Media!

"Like us" on Facebook.

www.facebook.com/montgomerycountydepartmentofliquorcontrol

"Follow us" on Twitter.

www.twitter.com/MoCoDLC

Get the latest information on upcoming trainings, new laws & regulations, newsletters, prevention information, DLC closings, and more!

Visit us on the web for more information and free resources www.montgomerycountymd.gov/dlc













Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		New Year's Day County Offices Closed for Holiday	2	Board of License Commissioner Hearing Scheduled	4	5
6	ALERT Training 10:00 am -1:00 pm	8	9	10	11	12
13	14	15	16	Board of License Commissioner Hearing Scheduled	18	19
20	Martin L. King Day County Offices Closed for Holiday	22 ALERT Training 10:00 am -1:00 pm	23	24	25	26
27	28	29	30	31	DECEMBER 2012 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29	FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

The License Renewal Date Is Approaching!

Renewal applications were mailed to all licensed facilities in late January.

- Applications for renewal of Alcoholic Beverage Licenses must be filed between February 1 to April 1, 2013.
- Licenses must be picked up and paid for between Friday, April 19 and Tuesday, April 30, 2013.
- All alcohol licenses expire at midnight on May 1, 2013

PLEASE CONTACT US WITH QUESTIONS OR COMMENTS.

Montgomery County Department of Liquor Control, Division of Licensure, Regulation and Education Call 240-777-1999 or e-mail dlc@montgomerycountymd.gov





February



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
					1st Day of Renewals	
3	ALERT Training 10:00 am -1:00 pm	5	6	Board of License Commissioner Hearing Scheduled	8	9
10	11	12	13	14 Valentine's Day	15	16
17	Presidents' Day County Offices Closed for Holiday	19 ALERT Training 10:00 am -1:00 pm	20	Board of License Commissioner Hearing Scheduled	22	23
24	25	26	27	28	JANUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	10 11 12 13 14 15 16



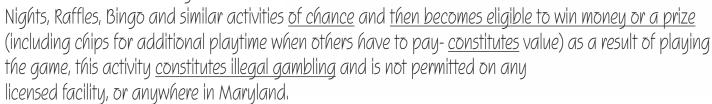
ATTENTION: On Premise Facilities Don't Fall Prey to Spring Fever Promotions

Gambling (or Gaming) is illegal both in the county and state within licensed facilities if it meets the following three criteria...

- 1. Consideration (a payment is required of a participant in order to play a game);
- 2. A game of chance; and
- 3. A reward or prize.

Gambling is...

If a participant <u>pays to play</u> in Texas Hold'em Poker Tournaments, Las Vegas and Casino





In event of a raffle or bingo tournament for a charity, special permits must be obtained by filing an application with Licensure and Regulatory Services within the Department of Health and Human Services. Visit www.montgomery.countymd.gov for more information and applications.







Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
FEBRUARY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30		n't forget to turn in you wal application this m		1	2
3	ALERT Training 10:00 am -1:00 pm	5	6	Board of License Commissioner Hearing Scheduled	8	9
Daylight Saving Time Begins Set clocks forward one hour	11	12	13	14	15	16
17 St. Patrick's Day	18 ALERT Training 10:00 am -1:00 pm	19	20	Board of License Commissioner Hearing Scheduled	22	23
24 Easter Sunday 31	25	26	27	28	29	30



Outdoor Cafés

Dutdoor Café Requirements

- Landlord Approval Required
- Contiguous to the licensed premises, enclosed in a clearly delineated area, and surrounded by a continuous barrier at least 36 inches high at its lowest point of ingress and egress; and neither on any public property nor on a public right-of-way, without the express written approval of the appropriate State, County or local governmental authority.
- On the same side of the street and extends no more than a combined total of fifty (50) feet beyond the width of the store front.

• The distance between the store front of the licensed premises and the closest point of the café area must be no more than twenty-five (25) feet; and enclosed in a clearly delineated area, and surrounded by a continuous barrier at least 36 inches high at its lowest point with controlled point(s) of entrance and exit.

• Wait service must be available at Outdoor Cafés.

For a list of all outdoor café requirements or to apply for an outdoor café at your establishment, please visit www.montgomerycountymd.gov/dlc or call the Licensing Office at 240-777-1999.











Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	Deadline for renewal application submission ALERT Training 10:00 am -1:00 pm	2	3	4	5	6
7	8	9	10	11	12	13
14	ALERT Training 10:00 am -1:00 pm	16	17	18 Renewal Hearing	15 day of 2013/2014 license pickup	20
21	22	23	24	25	26	27
28	29	30 Last day to pickup 2013/2014 license			MARCH 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 31 25 26 27 28 29 30	MAY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



Under 21 Alcohol Prevention

Prom and graduation time are high risk for under 21 sales.

- Be extra diligent in checking ID's
- Ask for a second ID if there is any doubt
- · Look for fake ID's

• Refuse sales to adults who have taken money from a minor to purchase alcohol

65% of kids who drink report getting alcohol from family and friends.

Alcohol Poisoning **BE A** HER

- Uncontrollable yomiting
 Confusion
 Slow and irregular breathing
- Hypothermia (victim is cold to the
- · Pale or bluish skin



WHAT HOT TO DO

- DO NOT hide the virtim from law entr
- or other adults for fear of own consequence NO NOT give the victim coffee
- DO NOT put the victim in a cold buth or sho DO NOT allow victim to sleep it off

Adult Host Responsibility is a Maryland Law that holds an adult who knowingly and intentionally serves/provides an alcoholic beverage to a person he/she knows, or reasonably should know is under the age of 21, liable for the person served and to any person for damages resulting from the host's service of alcohol. It can even extend to adults and homeowners who are not on the premises and/or did not provide alcohol.

What to Do:

SAFEline: Call 301-670-SAFE (7233) to report an upcoming under-21 alcohol party, event or provider to for more information on hosting under-21 alcohol free events. SAFEnet Subscribe to SAFEnet; an online e-newsletter for alcohol related prevention information and to ask related questions. SAFEnet@montgomerycountymd.gov.

> For more information visit www.montgomerycountymd.gov/dlc or call the Community Outreach Office at 240-777-1904.



Sip Responsibly



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
APRIL 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JUNE 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 30 24 25 26 27 28 29		A new 2013/14 License must be posted in facility	Board of License Commissioner Hearing Scheduled	3	4
5	ALERT Training 10:00 am -1:00 pm	7	8	9	10	11
12 Mother's Day	13	14	15	Board of License Commissioner Hearing Scheduled	17	18
19	20 ALERT Training 10:00 am -1:00 pm	21	22	23	24	25
26	27 Memorial Day County Offices Closed for Holiday	28	29	30		



Unapproved Source, Refill, and Infusion

- All alcohol must come from the Montgomery County Department of Liquor Control Warehouse or one of its 23 county run stores.
- It is unlawful to store any alcoholic beverages other than those permitted under your license.
- Do not allow patrons to bring in alcohol (even as a gift). If you are given alcohol by a patron do not keep it on the premises.
- Alcoholic beverage bottles may not be refilled or diluted.
- A licensee, his/her agents and/or employees will not reuse or refill any bottle or other container of alcoholic beverages; nor shall any licensee, his/her agents and/or employees adulterate, dilute, or fortify the contents of any such bottle or container.
- · Alcohol bottles must have original labels affixed!
- Infusion is permitted in a non-alcoholic container that is labeled and dated as to what the contents are. It can not be done in the original alcohol container, one previously used, or any other alcoholic beverage container.



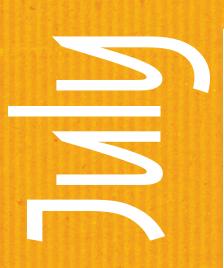


June

Sip Responsibly

HARVEST.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
MAY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	JULY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31					1
2	ALERT Training 10:00 am -1:00 pm	4	5	Board of License Commissioner Hearing Scheduled	7	8
9	10	11	12	13	14	15
16 Father's Day	ALERT Training 10:00 am -1:00 pm	18	19	Board of License Commissioner Hearing Scheduled	21	22
23	24	25	26	27	28	29
30						



Noise Control... A Sound Solution

The Montgomery County Environmental Protection Reports: The Noise Control ordinance allows for normal activities during regular hours. It also seeks to control disturbing unhealthy levels of noise in general.

QUIET HOURS

Weekdays: 9:00 p.m. to 7:00 a.m. Weekends & Holidays: 9:00 p.m. to 9:00 a.m.

During "quiet hours" it is unlawful to create noises louder than 55 decibels (dBA) at a residential receiving property line. At the 55 dBA level, two persons could conduct a normal conversation with a distance of ten feet between them.

For more information, contact the Department of Environmental Protection, 240-777-7700. If you live in a municipality, please check with your local government for "quiet hour" times.









Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	ALERT Training 10:00 am -1:00 pm	2	3	Independence Day County Offices Closed for Holiday	5	6
7	8	9	10	11	12	13
14	ALERT Training 10:00 am -1:00 pm	16	17	Board of License Commissioner Hearing Scheduled	19	20
21	22	23	24	25	26	27
28	29	30	31		JUNE 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 30 24 25 26 27 28 29	AUGUST 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



Promoter Guidelines

Businesses licensed to sell alcohol are permitted to hire outside promoters/DJs for special events.

Keep in mind that your license will be charged for any offenses that occur at your establishment even if a promoter is put in charge. Protect yourself by developing responsible policies for your staff and guests. Hire only responsible promoters who have strong policies in place.

When in doubt about a promotion or local or state law, call the Department of Liquor Control's Outreach Office at (240) 777-1904 or e-mail dlc@montgomerycountymd.gov

Promoters can make or break your establishment Before hiring a a promoter consider the risks involved. Protect yourself...

For more information on how to keep your business safe, visit www.montgomerycountymd.gov/dlc or call the Outreach Office at 240-777-1989.





August

Sip Responsibly $\,\underline{\,}\,$

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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
JULY 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	SEPTEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30			Board of License Commissioner Hearing Scheduled	2	3
4	5 ALERT Training 10:00 am -1:00 pm	6	7	8	9	10
11	12	13	14	Board of License Commissioner Hearing Scheduled	16	17
18	19 ALERT Training 10:00 am -1:00 pm	20	21	22	23	24
25	26	27	28	29	30	31

Sales to Intoxicated Individuals

It is illegal to sell alcohol to intoxicated individual and individuals known to be "habitual drinkers"

Responsible Policies:

- Refuse service to those who are intoxicated
- Avoid promotions that encourage over consumption
- Have a written policy listing step by step instructions on what a server should do if a patron becomes intoxicated
- Train staff
- Encourage food sales and nonalcoholic drinks. Place a glass of water down, without asking, to accompany the first alcoholic drink
- Publicize alcohol policies in visible locations
- Do not allow staff to consume alcohol while working

Free training and point of sale materials are available through the DLC Community Outreach Office. Contact us at 240-777-1989 or visit www.montgomery.countymd.gov/dlc



September

Sip Responsibly



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 Labor Day County Offices Closed for Holiday	ALERT Training 10:00 am -1:00 pm	4	Board of License Commissioner Hearing Scheduled	6	7
8	9	10	11	12	13	14
15	16 ALERT Training 10:00 am -1:00 pm	17	18	Board of License Commissioner Hearing Scheduled	20	21
22	23	24	25	26	27	28
29	30				AUGUST 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	OCTOBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



A.L.E.R.T. Alcohol Law Education and Regulatory Training

Montgomery County Department of Liquor Control Licensure, Regulation and Education

Who should attend ...

A.L.E.R.T. is designed to educate
Montgomery County servers, sellers,
management and owners on alcohol
beverage regulatory compliance.
Learn how to develop responsible
alcohol policies, review issues
identified by enforcement agencies
and have an opportunity to meet for
networking among peers and county
officials. ALERT is a FREE class
offered twice a month. Licensees
and staff are encouraged to sign up
and frequently take this free training.



First and Third Monday of every month.

If a holiday falls on a Monday,

ALERT class will be held Tuesday.

16650 Crabbs Branch Way

Rockville, MD 20855 (2nd floor training room)



Call now for this free training! Seating is limited.

Phone: (240)-777-1999 Fax: (240) 777-1991

Email: dlc@montgomerycountymd.gov



October





Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	Board of License Commissioner Hearing Scheduled	4	5
6	ALERT Training 10:00 am -1:00 pm	8	9	10	11	12
13	14 Columbus Day	15	16	Board of License Commissioner Hearing Scheduled	18	19
20	21 ALERT Training 10:00 am -1:00 pm	22	23	24	25	26
27	28	29	30	31 Halloween	SEPTEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	NOVEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



Frequently Asked Question's

- When is the Licensing Office open to the public?

 Monday Friday from 9 AM 5 PM. For more information or assistance, please call 240-777-1999.
- Q How do I apply for a New or Transfer Alcoholic Beverage License?

 Department of Liquor Control has put together a "How to Apply" brochure.

 To view, please visit www.montgomery.countymd.gov/dlc or call 240-777-1999.
- Is there a description of the Alcohol Enforcement Programs including Compliance Checks? Yes, visit www.montgomery.countymd.gov/dlc and click on alcohol regulation.
- What trainings are offered through the Department of Liquor Control?

 All trainings are posted on the DLC website, www.montgomery.countymd.gov/dlc and click on Trainings.
- Q Can I view the County Rules and Regulations?

 Yes, we have the County Rules and Regulation on our website. Please click here to view.





November



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
OCTOBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	DECEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31				1	2
Return to Standard Time Set clocks back one hour	ALERT Training 10:00 am -1:00 pm	5	6	Board of License Commissioner Hearing Scheduled	8	9
10	Veterans Day County Offices Closed for Holiday	12	13	14	15	16
17	18 ALERT Training 10:00 am -1:00 pm	19	20	Board of License Commissioner Hearing Scheduled	22	23
24	25	26	27	28 Thanksgiving Day County Offices Closed for Holiday	29	30

Don't Drink and Drive

Keep yourself and community safe! Find a safe ride home!

Taxi

Contact your local taxi cab for a safe ride home.

- Action Taxi 301-840-1222
- Barwood Taxicabs 301-984-1900
- Orange Taxi 301-912-0000
- Regency Cab 301-990-9000
- Sun Cab 301-252-0575

SoberRide®

Operates during December/January holiday season, St. Patrick's Day, Independence Day, and Halloween. To receive a free cab ride home (up to \$30.00 fare), patrons can call 800-200-8294 (TAXI).

Metro

Visit www.metroopensdoors.com to find a maps, fare information and train/bus schedules.

Ride On Bus

Instructions for Real Time Bus Arrival Info from your Cell Phone

- Open your phone's web browser to http://RideOnRealtime.com
- Highlight "Realtime Schedule" and hit GO
- Enter your 5-digit bus stop number and hit GO
- Ride-OnTIME will display the bus stop location and the estimated arrival times for the next five buses.



December



IMPORTING CO., INC.						Jägermeister
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	ALERT Training 10:00 am -1:00 pm	3	4	5 Board of License Commissioner Hearing Scheduled	6	Pearl Harbor Remembrance Day
8	9	10	11	12	13	14
15	ALERT Training 10:00 am -1:00 pm	17	18	Board of License Commissioner Hearing Scheduled	20	21
22	23	24	25 Christmas County Offices Closed for Holiday	26	27	28
29	30	31			NOVEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	JANUARY 2014 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Responsible Practices

- ALWAYS ask for an ID
- NEVER accept an expired ID card
- READ AND LOOK at the photo on the ID
- VERTICAL ID'S are issued to minors under 21
- ACCEPTABLE forms of ID:
 - State issued Drivers License
 - State issued MVA ID card
 - Military ID
 - Passport
 - Immigration Card

If you weren't born on or before TODAY'S DATE in

1995

then you CAN'T buy TOBACCO!

You must be 18 to purchase tobacco products.



If you weren't born on or before TODAY'S DATE in

1992

then you CAN'T buy ALCOHOL!

You must be 21 to purchase alcohol.

2014

Montgomery County Keeping It Safe

January

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

February

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28

March

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

April

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

May

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

June

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

July

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

August

3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

September

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

October

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

November

2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30

December

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

For emergency or inclement weather information, visit www.montgomerycountymd.gov/dlc Follow us on Facebook/Twitter, and register for ALERT Montgomery by texting "MONTGOMERY" to 411911